Denmark march towards 100% organic agriculture

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Already far ahead in the organic food sector since the 1990s, with a drastic fall in prices of organic products has undoubtedly boosted sales, raised awareness and promoted organic farming throughout the country and favored exports, Denmark wants to drive the point today and become the first European country with a 100% ecological agriculture.

In the spring of 2015 and through the implementation of an Action Plan for the promotion of ecological production in Denmark, the Danish government decided to gradually increase the share of organic products in the menus offered by institutions public (canteens, hospitals and kindergartens), but he also committed an even more ambitious and progressive plan to convert all of the country’s agriculture in organic and sustainable agriculture.

To achieve this, a significant budget of nearly € 53 million was released, two other key measures were put in place.

Double the cultivated agricultural area with organic methods

One of the most important points of the program, announced in the first lines of the action plan is to double the area of land using the methods of organic farming in 2020 (compared to 2007).

The Danish government sets an example

Of course, the land belonging to the public sector will lead by example and be grown using organic and biodynamic methods, but the government has also decided to support and encourage, through a system of allowances, and all who work finance sector, those who develop new technologies and new ideas to promote the organic agriculture. The latter having higher production costs than conventional agriculture, aid systems and supplements per cultivated hectare has also emerged to encourage farmers to take the step without endangering their business. The action plan involves the Danish public authorities, different ministries but also the regions, cities and local authorities that commit to support these efforts.

The first short-term target is that 60% of the food served in institutional catering (hospitals, schools, nurseries, etc ..) or of biological origin, and 100% is of course longer term referred to the gradual conversion lands. This goal might seem impossible initially is to become operational pass.

Denmark could actually within a few years become the first country in Europe with a 100% organic agriculture, all thanks to active collaboration of all stakeholders in the agricultural sector that played the game and responded positively to the incentives of the
Danish government. This applies not only to fruits, vegetables, cereals but also meat with incentives to destinations of breeders who must also play the game of biological.

Stimulate consumer demand for organic products

97% of Danish already know the logo of organic farming, which celebrated its 25th anniversary and 8% of the food sold in Denmark is organic. This looks already quite a world record, although Denmark does not intend to stop there way. To stimulate demand and encourage consumers to buy organic, the Danish government has developed incentives and allowances created that promote the use of products from organic agriculture with public institutions but also to brands to entice organic produce and promote organic farming. Brands already producing bio will be supported and encouraged by the Danish government, which wants to make the first organic farming and agriculture agriculture alone Denmark. Organic products sold in supermarkets will be more accessible and visible to encourage the purchase of these products.

But the government does not intend to restrict the domestic market and also aims to increase exports of organic products. To do this, an increased presence at fairs and foreign biological salons, sustained dialogue with embassies on the ground and active collaboration of the various departments involved in organic farming to promote the organic Danish abroad.

This small northern country may well, through sheer determination and carefully planned and effective policy measures, surprise the rest of Europe by imposing a new model of agricultural production and give the scoop to organic it deserves.

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