

# Are Some Doctors Lazy – Prescribing Ambien May Be Easier Or More Profitable?

📅 March 13th, 2010 👤 Rob Fleming



Ambien is the most popular prescription sleep aid in the United States, with more than 26 million Americans getting prescriptions for Ambien each year. In many states, Ambien is now among the 10 drugs most commonly detected in [blood tests](#) of impaired drivers. Some cops say it's worse than booze because drivers keep going after their first crash. Ambien's maker blames users who mix it with alcohol. Lawyers blame doctors who prescribe sleeping pills "like Pez." Drivers say they have no memory of driving or even getting into their cars after taking the pills.

The real question is why do so many people consider taking a drug that only masks the medical causes of insomnia, when it is clearly just a new aged version of all of the other pills and drugs that Doctors have been prescribing for insomnia for as long as there have been people who suffer from insomnia?

Ok, so maybe the fast acting effects of Ambien are better than the old school choices of barbiturates, or the old fashioned Benzodiazepines, but when you consider all of the reported side effects of Ambien sold by Sanofi-Aventis, the French drug manufactures, it just makes you ask the question: "is this good medicine or just good drug marketing?" I am going to go with "greedy drug marketing.

Sanofi-Aventis would like you to believe that their drug Ambien is the perfect "cure" for insomnia, who market to insomnia suffers on TV, print and the Internet with their multi-million marketing campaign, but when questioned by news reporters, and legal professionals in regards to the thousands of reported incidences and bizarre accounts of sleep walking, and sleep eating with zombie like qualities, the sum of their replies go to blame the users who take their drug by not taking it as prescribed or by offering some pre-planned "canned" marketing retort, that only goes to reinforce the feelings that this company is in profit protection mode!

I have personally sent dozens of emails to the drug manufactures, via their Ambien and corporate website with questions related to the numerous reported side effects and how they can refuse to account for these horrendous effects and still contend that their drug is safe. As of this date i have not heard from anyone from Sanofi-Aventis.

In the Fox News special [Ambien Zombies](#), Fox news reporter Phil Shuman exposes this popular "cash cow" drug with some heart wrenching accounts of the very much real and ugly side effects of Ambien, including one man who fell to his death under the influence of Ambien "sleep walking" while holding his infant god son. While the infant was not killed, the mans family struggle for answers to this tragic death.

While Sanofi-Aventis refused to comment on this horrible tragedy, they did offer an written statement to reporter Phil Shuman, saying that they are fully committed to the health and safety of the people taking their drugs, that Ambien just isn't for everybody, and ending with a blanket statement that alcohol use may increase the effects of the drug.

The FDA has reportedly required that stricter warning labels be added to this highly addictive drug, this writer wonders if it will include the fact that this drug may "kill you"? for as long as their have been money hungry drug manufactures trying to create the perfect "pill form" cure for the worlds medical problems, most of them end up being found to cause far more side effects and harm they prevent. I am also quite sure that Ambien will soon join the ranks of the worst drugs in the world, just like Fen-Phen, Podimen, and Redux, and the countless other drugs found to cause serious harm to the people who take it!

What bothers me and many others is the questions, why do doctors just dole out this drug as a cure for insomnia, when if they were prescribing morphine for say a rotten tooth, they would be considered negligent in providing reasonable medical care for their patients. And again i must point out that these sedative sleep hypnotics are only short term options, not cures for insomnia.

Finding long term non medical relief for insomnia is as simple as neurofeedback or "brain training" this non invasive, drug free option for long term relief for insomnia is rapidly becoming more popular by people who have suffered from one of more of the reported negative side effects of Ambien, Lunesta, and other medications for insomnia. If you would like to learn more about brain training and the option in [insomnia relief](#), visit Sleep Recovery Centers @ [www.sleeprecoverycenters.com](http://www.sleeprecoverycenters.com)

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